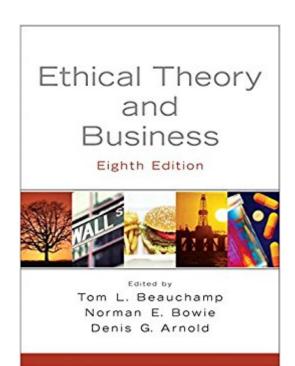


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Ethical Theory And Business (8th Edition)





Synopsis

Ethical Theory and Business, 8/e presents a comprehensive anthology of readings, legal perspectives, and cases in ethics in business. Focuses on providing and explaining the tools needed to deal with ethical dilemmas in business. Å Å The authors examine ethical theory and business practice, the purpose of the corporation, corporate character and individual responsibility, acceptable risk, the ethical treatment of employees, diversity and discrimination in the workplace, marketing and disclosure of information, ethical issues in information technology and, ethical issues in international business. Å Å This book is intended for those interested in examining the ethical challenges we face today.

Book Information

Paperback: 704 pages Publisher: Pearson; 8 edition (February 10, 2008) Language: English ISBN-10: 0136126022 ISBN-13: 978-0136126027 Product Dimensions: 7 x 1.4 x 9.1 inches Shipping Weight: 2.4 pounds Average Customer Review: 3.7 out of 5 stars 54 customer reviews Best Sellers Rank: #58,693 in Books (See Top 100 in Books) #62 inà Â Books > Textbooks > Business & Finance > Business Ethics #116 inà Â Books > Business & Money > Marketing & Sales > Consumer Behavior #126 inà Â Books > Business & Money > Business Culture > Ethics

Customer Reviews

It's the text book of California Southern University MBA course. The contents are comprehensive.I bought a used book in . It was very cheap. A new one is about \$130. I bought the used one at about \$10. I live in Seoul, South Korea. So overseas parcel service fee was about \$30. I paid only \$40 for this. Wow, what a deal!And it took only 4~5 days to deliver it to me from USA to South Korea. How amazing! I felt as if I lived in USA.The book was used, but it's in great shape. Very good!

The book is supposed to be new with the "My ThinkingLab" but I received a used copy and will most likely have to purchase the "My ThinkingLab" separately. Which will cost me more money. This order has cost me nearly \$200. I'm not happy with the whole transaction.

thick book for a class like this but very good, good examples and layout makes it easy to follow. Thanks!!

Dumb book, very useless and confusing. Maybe bc I'm a science major but could easily have worded and made it more clear. Talks around things too much

Excellent

Theory is a challenge for me but this text helped make the concept easier to understand. Great quality for the price of the book.

This is a required text for an undergraduate level business ethics class. I was pleased with the condition of the book. It had not been written in or high-lighted. I will probably use it for reference in the future. It's content is very comprehensive.

Perfect for class. Someone scribbled through out some of the pages.

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